

MultiCom

KICK-OFF WORKSHOP

May 18, 2026

Forschungskolleg Humanwissenschaften, Bad Homburg

WELCOME & INTRODUCTION

11.00 – 11.15

LIGHTNING INTRODUCTIONS

11.15 – 11.40

IMPULSES I

11.40 – 13.00

- | | | |
|--|---|---|
| 1 Simone Pfeifer
Multimodal Curating as
Research: Perspectives from
Anthropology | 2 Frank Kügler
Multimodal information
packaging in discourse | 3 Nikolaus Müller-Schöll
Multimodal (de)construction of
meaning in the performances
of New York's "Wooster Group" |
| 4 Cornelia Ebert
Describing and depicting: two
ways to convey meaning | 5 Andy Lücking
Next steps in
formal-computational gesture
semantics | 6 Yvonne Portele &
Sebastian Walter
Meaning across panels: Text-
image interaction in visual
narratives |
| 7 Jack E. Taylor
Recalibration effects in visual and auditory language perception | | |
-

LUNCH

13.00 - 14.00

IMPULSES II

14.00 - 15.00

- | | | |
|--|--|--|
| 8 Alina Gregori
Dimensions of multimodal
prominence | 9 Stefan Hinterwimmer
The persuasive potential of
multimodality in racist and
antisemitic Internet memes | 10 Markus Bader &
Yvonne Portele
Visual salience & linguistic
formulation |
| 11 Christoph Bracks
How do gestures map onto
speech in a language without
word stress: A case study of
Totoli | 12 Research spotlights (presented in absentia)
Maddalena Fingerle & Mirco Göpfert | |
-

ROTATING COFFEE

15.00 – 16.40

GROUP PRESENTATIONS

16.40 – 17.40

CLOSING REMARKS AND OUTLOOK

17.40 – 18.00

DINNER

18.30